

# HAKEBERAO

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## Work Experience:

### Phi Theta Kappa Front End Developer

- Maintenance, security, searchability and content management on multiple branded PTK.org WordPress websites. This included seasonal projects, online store and 26 regional websites
  - Design graphics for web, email blasts and online storefront
  - Created and scheduled mass emails with Critical Impact, MailChimp and SendGrid
  - Providing assistance for both IT, Marketing & Membership teams
- April 2023 - September 2024

### Hakeberao LLC

- Brand development and digital marketing for small businesses and local-level campaigns.
  - Client information technology assistance and installation
  - Graphic Design Services
  - Notarization Services
- December 2013 - Current

### Pepper and Odom, P.C. Digital Marketing Manager

- Website maintenance, security, searchability (SEO) and content management on pepperodom.com
  - Design posts, flyers, and billboards
  - Social Media content management
- November 2021 - May 2022

### Center for Violence Prevention Communications Manager

- Maintenance, security, searchability and content management on WIX websites mscvp.org, mstaskforce.org, and msafn.org
  - Digital strategies to increase awareness on CVP events, news and increase volunteering
  - Communicating with clients needing assistance from domestic violence, sexual violence and human trafficking
  - Designing and scheduling content for social media platforms
  - Client education groups on internet safety and electronic device security
- June 2018 - October 2021 | September 2023 - Current

### iHeartMedia Digital Content Assistant/Graphic Designer

- Designed promotional content for radio events, social media platforms, and Account Executive presentations
  - Coordinated social events
  - Promoted engagement for venues and live concerts
- September 2014 - February 2018

## Education:

Associate of Applied Science, Information Technology Networking and Cybersecurity  
Hinds Community College, Pearl MS  
Graduated: December 15th, 2022  
Magna Cum Laude - GPA 3.7

Bachelor of Fine Arts, Graphic Design  
Minor, Advertising  
University of Southern Mississippi, Hattiesburg MS  
Graduated: December 13th, 2013

British Studies - Photography  
Kings College, London England U.K.  
May 28, 2013 - July 29, 2013

High School Diploma - Mississippi School of the Arts  
Graduated: May 2008

## Skills:

Design | Media | Photography | Print Production  
| Notary of Public | Digital Marketing | Adobe CC  
Photoshop, Premiere Pro, Illustrator and InDesign |  
Social Media Management & Email Marketing Tools |  
WordPress | WIX |  
Apple | Linux | Windows | Firewall | Wireless |  
Cloud Management | Network Security Oversight  
| Virtualization | Troubleshooting | Data Backups |  
Security | System Upgrades

ADDITIONAL SKILLS PROFILE PROVIDED UPON  
REQUEST

## Organizations/Awards:

### Hinds Community College

- Phi Theta Kappa Honor Society
- All-Mississippi Academic Team Scholar (Spring 2022)
- NASA Community College Aerospace Scholars (June 2022 - August 2023)
- Microsoft Last Mile - Cybersecurity Scholarship (Spring 2022)
- Cybersecurity Club - Secretary (Fall 2022)

### University of Southern Mississippi

- American Advertising Federation (2012 - 2014)
- International Studies Education Week  
2nd Place Photography Contest (Fall 2013)

